



QUALIFICATIONS

Communicator, Problem Solver, Innovator

Graphic Designer with high energy, possessing a top level of aptitude and passion for creating and developing graphic design. Experience includes:

- Print Production
- Editorial Design
- Identity Packages
- Typesetting
- Advertising
- Information Design
- Tradeshow Displays
- Image Manipulation/Retouching
- Color Theory
- Photography
- Book Arts
- Painting (Acrylics and Oils)
- Cross-platform capabilities
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- QuarkXPress
- Adobe ImageReady
- Adobe Flash
- Adobe Dreamweaver
- Microsoft Office Suite

PROFESSIONAL EXPERIENCE

The Printer's Place

Graphic Artist
April 2009 - Present
Philadelphia, PA

- Experience with print production.
- Typesetting and updating business cards.
- Developed and created identity packages.
- Designed tradeshow displays.

Silver Marketing Group

Graphic Design Intern
July 2008 – September 2008
Philadelphia, PA

- Developed unique and creative ad concepts and campaigns for networking events.
- Designed editorial layouts for Phlare Magazine.
- Experienced conceptualizing and designing a logo for a website.
- Learned to develop, create and finish designs in a quick and efficient manner.
- Learned the importance of gathering extensive research before designing.
- Experience working with a team as well as growing as an individual designer.

Lisa Basta

Freelance
November 2007 - December 2007
Glen Rock, PA

- Designed a family calendar in Illustrator. Focusing on themes for each month, making it both practical and functional.

John Basta, "BASTA DO"

Freelance
April 2007 – Present
Glen Rock, PA

- Experience working with a client who is self-employed.
- Developed stationery (business card and letterhead) and promotional items (t-shirt design and lawn sign).
- Wanted a sketched eagle with limited color: eagle traced on tissue paper, scanned into the computer, and colored in Photoshop.

WORK HISTORY

Genuardi's Supermarket

Seafood / Cashier | *Starbucks / Floral / Salad Bar*
September 2004 – 2007 | September 2008 - April 2009
Huntingdon Valley, PA

- Prepared me to be responsible.
- Learned the importance of being punctual.
- Learned the value of customer service and communication skills.

EDUCATION

Bachelor of Science in Graphic Design
The Art Institute of Philadelphia. Philadelphia, PA
September 2008

- Gave me a well-rounded education in all areas of Graphic Design with experience on the most recent versions of the Adobe Suite and QuarkXPress.
- Received a 3.7 GPA throughout my education and was awarded Dean's List 9 quarters.
- Awarded a Merit Scholarship for outstanding grades in high school.
- *Best of Quarter for History of 20th Century Art – took part in curating a gallery
*Award given for excellence by graphic design faculty

Course in Graphic Design taken at
Penn State Abington Campus
2003-2005

- Sparked interest in Graphic Design.
- Learned basics of the profession in both Illustrator and Photoshop.
- Community service on Martin Luther King Day - both years I attended